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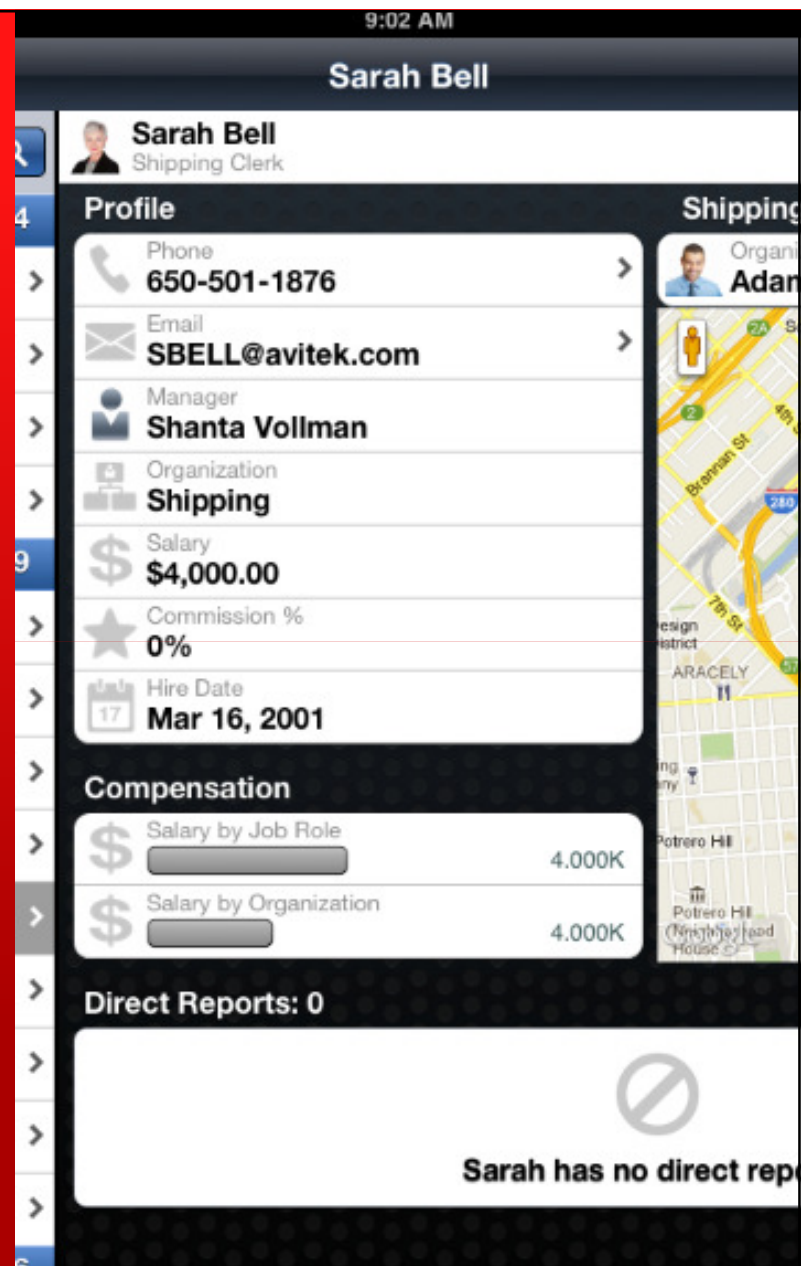
# Extend Your Application Reach to Mobile Devices. The Fusion Way!

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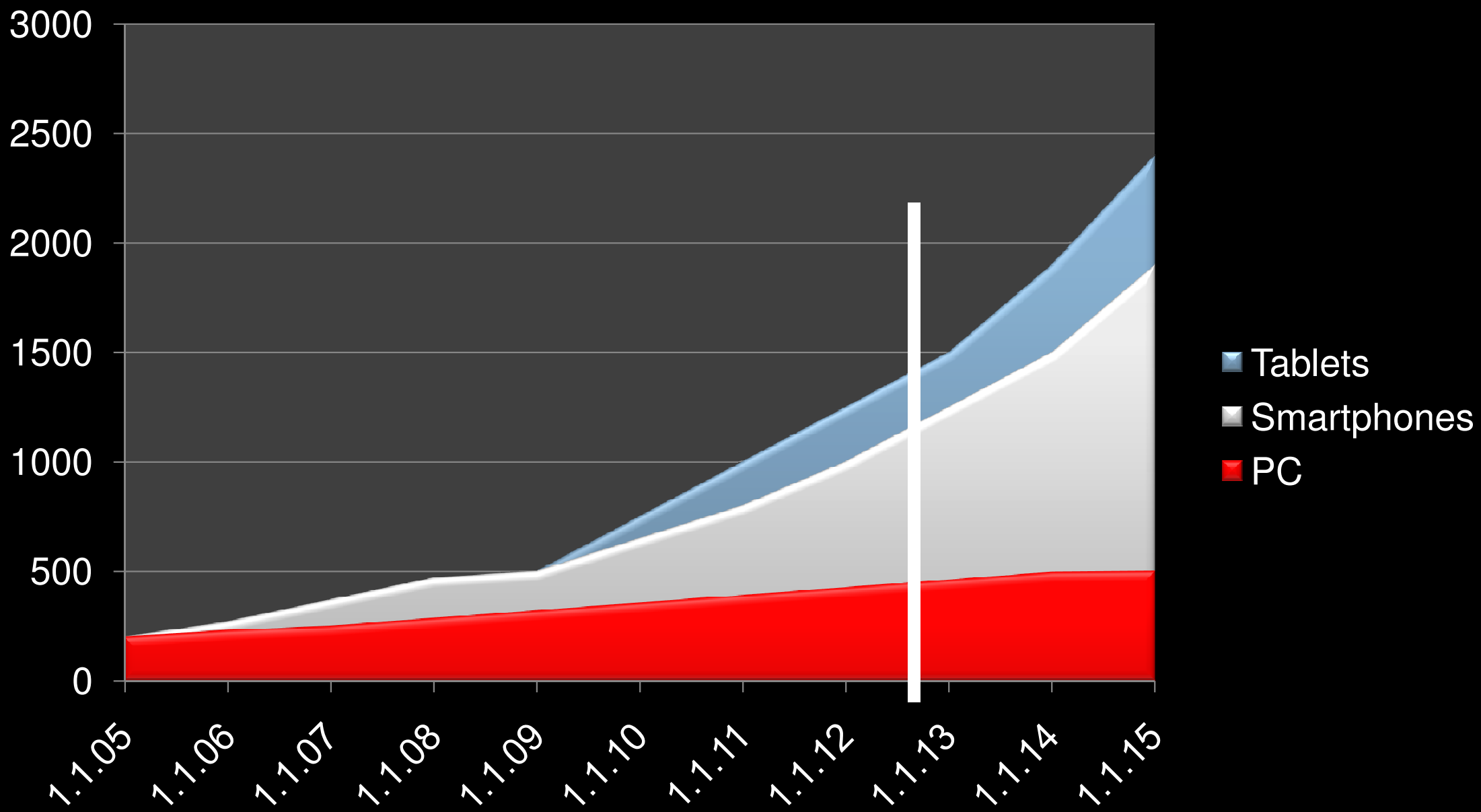
Technology Specialist at Partner Business Development  
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# Agenda

- Mobile Computing
- Challenges of Mobile Development
- Oracle ADF Mobile Overview
- Demo



# WHAT ARE THE CHALLENGES OF MOBILE DEVELOPMENT?



## Platform fragmentation

- iOS, Android, ...
- Multiple versions of the same platform
- Different programming languages
- Different tools
- Different skills



## Productivity

- HTML5 is great, but...
  - Immature frameworks
  - Lots of javascript coding
  - Learning curve





# Oracle ADF Mobile

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## ADF Mobile



Java™

HTML



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## ADF Mobile



Java™

HTML



# Maturity



# Reduced Risk

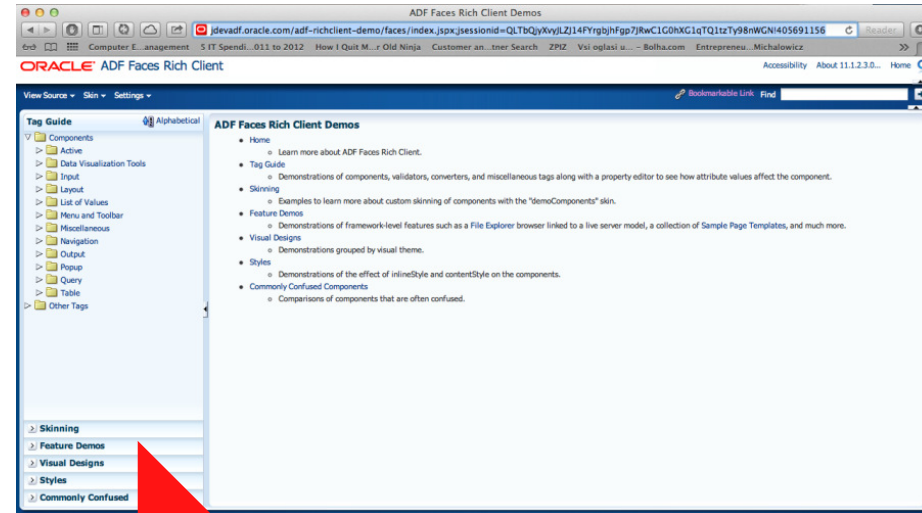
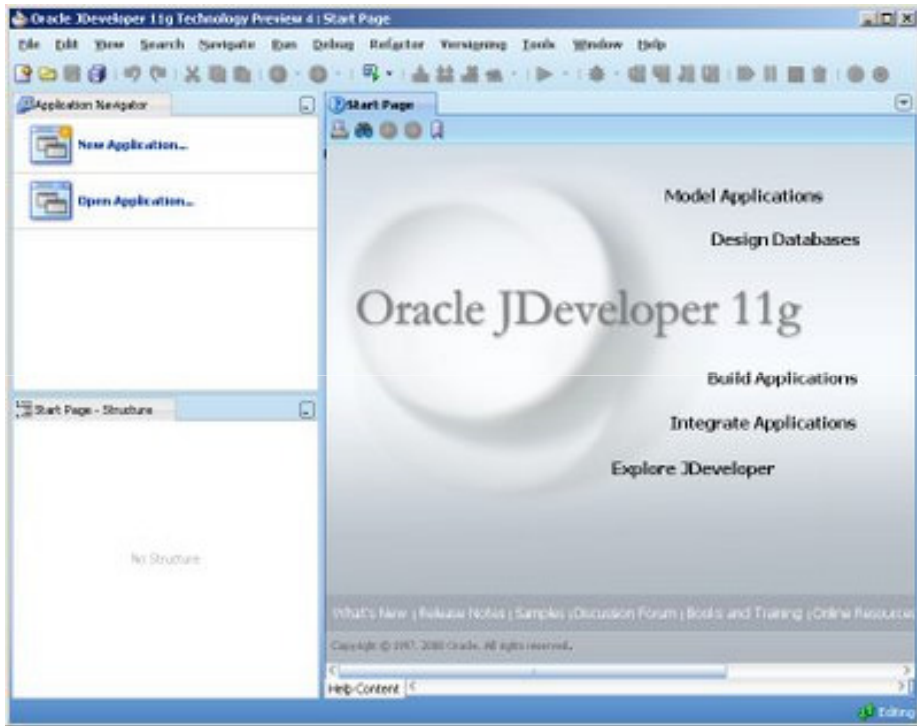
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## ADF Mobile

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 <b>Facet</b> amx:facet
 <b>Panel Form Layout</b> amx:panelFormLayout >
 <b>Panel Group Layout</b> amx:panelGroupLayout >
 <b>Panel Item</b> amx:panelItem



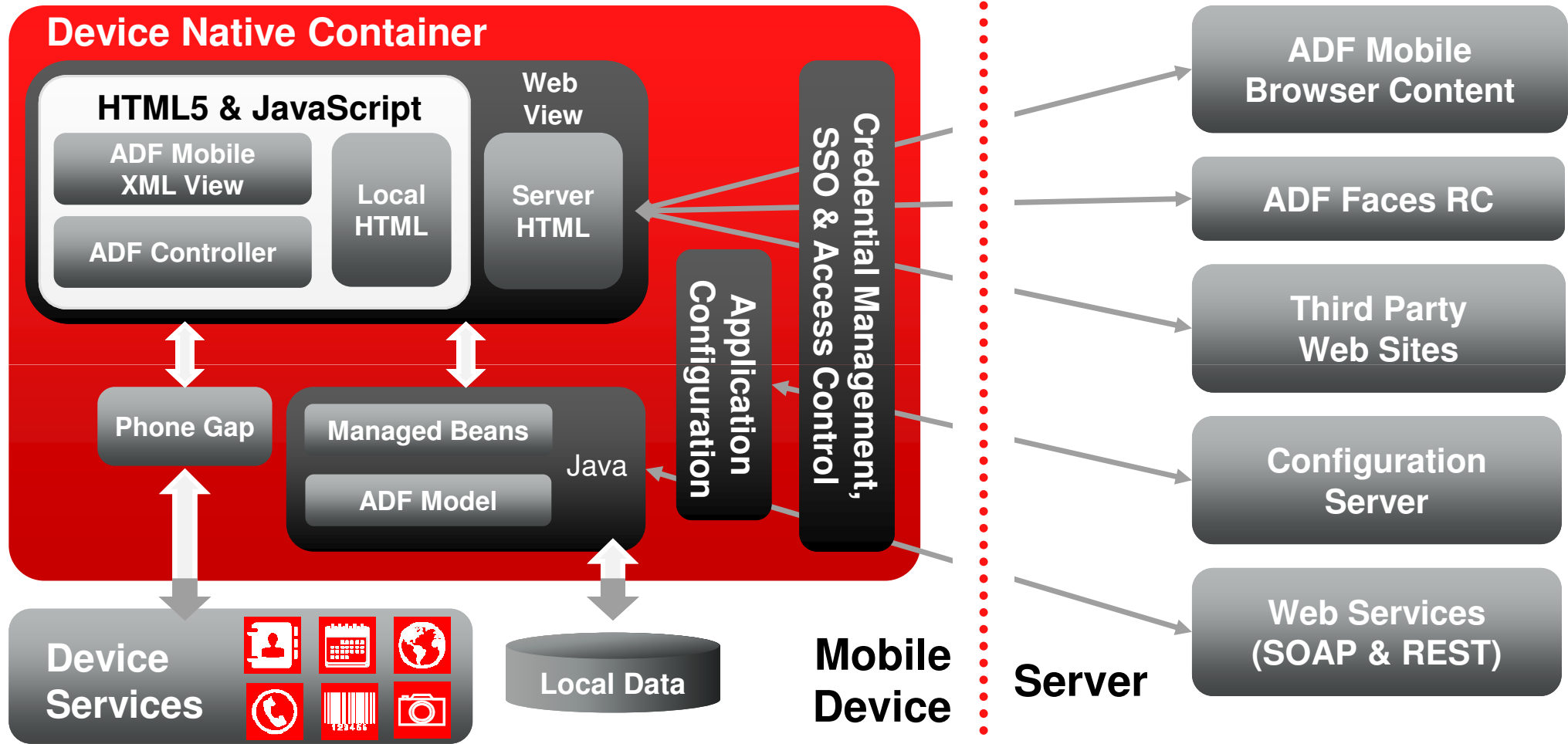
# UI Components



Oracle JDeveloper

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# ADF Mobile Architecture



# ADF Mobile – Content Options

- Local AMX File
  - JSF-like file built visually in JDeveloper
  - Generated into HTML/JS on device at RT
- Remote URL
  - ADF Mobile Browser
  - ADF Faces Rich Client Components
  - Any third-party site
- Local HTML File
  - Hand-coded HTML5 pages



**DEMO**

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# Next steps



- Download JDeveloper & ADF Mobile
  - <http://bit.ly/jdevhome>
  - <http://bit.ly/ADFMobile>
- See demos, samples and tutorials
- Contact us if you plan to use ADF Mobile in your project - we can help!  
[partner.imc@beehiveonline.oracle.com](mailto:partner.imc@beehiveonline.oracle.com)

# Q&A



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